

# OBDA overview

## Philosophy

### Our corporate philosophy

As a professional team, OBDA contributes to sustainable growth of motivated SMEs and entrepreneurs to ensure further economic growth of Osaka in the globalized society.

### Our Mission

To serve for industrial promotion in Osaka Prefecture to contribute to the sound growth and development of SMEs as well as other local industries, thereby forming a robust economic region.

### Guiding principles

- We continue to take action, always being aware of who we work for and the purpose we strive to achieve.
- We continue to be challengers who create opportunities by ourselves.
- We continue to improve ourselves with aspiration and curiosity.
- We continue to work hand in hand with all the people and organizations involved, with a humble attitude.
- We continue to provide inspiration that goes beyond gratitude.

## Organization overview

Name of organization	Osaka Business Development Agency (OBDA) (Public interest incorporated foundation)
Main offices	General Offices, General Affairs Department <a href="#">MYDOME OSAKA</a> F7 MYDOME OSAKA, 2-5 Hommachibashi, Chuo-ku, Osaka <a href="#">Business Innovation Center Osaka</a> F13 Business Innovation Center Osaka, 1-4-5 Hommachi, Chuo-ku, Osaka
Date of establishment	April 1, 2019
Scope of Operation	1. Supporting SMEs 2. Management / operation of facilities 3. Other operations necessary for accomplishing our mission
Basic assets	2.54 billion yen
No. of employees	172 (as of October 1, 2024)



OSAKA BUSINESS DEVELOPMENT AGENCY  
WEB SITE  
<https://www.obda.or.jp/en.html>



OSAKA  
BUSINESS  
DEVELOPMENT  
AGENCY






OBDA

Organization Profile

# Introduction to OBDA

Osaka has long flourished as a city of commerce and is home to a concentration of businesses that utilize their unique technologies and ideas to boost global innovation. As economic globalization progresses and the speed of technological innovation accelerates, the development of Osaka's economy cannot be achieved without the growth of small and medium-sized enterprises (SMEs), as these form the foundation of the local economy and account for 99% of the companies in the prefecture. OBDA offers a variety of support programs for SMEs and entrepreneurs.

## Support We Offer

 <b>Management consultation</b> <ul style="list-style-type: none"> <li>Management and business succession advice</li> <li>Consultation on problems in business transactions</li> </ul>	 <b>Strengthening sales capabilities</b> <ul style="list-style-type: none"> <li>Sales channel development, sales expansion &amp; promotion</li> <li>Sales channel development</li> <li>Use of exhibitions</li> <li>Exhibition</li> </ul>
 <b>Product development and bolstering public relations</b> <ul style="list-style-type: none"> <li>Product development and marketing</li> <li>Making the most of creative ideas and designs</li> </ul>	 <b>Strengthening technological / development capabilities</b> <ul style="list-style-type: none"> <li>Use of IP/technical advice</li> <li>Use of advanced technology</li> </ul>
 <b>Business matching</b> <ul style="list-style-type: none"> <li>Finding new business partners</li> </ul>	 <b>Empowerment of human resources (recruitment)</b> <ul style="list-style-type: none"> <li>Resolving recruitment problems</li> <li>Hiring work-ready personnel</li> <li>Hiring non-Japanese</li> </ul>
 <b>Starting businesses</b> <ul style="list-style-type: none"> <li>Startup support</li> <li>Women entrepreneurs support</li> <li>Founder support</li> <li>Creator startup support</li> </ul>	 <b>Overseas expansion</b> <ul style="list-style-type: none"> <li>International business support</li> </ul>
 <b>DX promotion support / business improvement</b> <ul style="list-style-type: none"> <li>DX promotion support for SMEs</li> </ul>	 <b>Expansion of facilities</b> <ul style="list-style-type: none"> <li>Capital investment support</li> </ul>

## OBDA's Support Achievements (FY 2019-2023)

Numbers with asterisks (\*) are cumulative as of the end of FY 2023.

No. of seminars, exhibitions, and related events held **4,335**

Total no. of participants **342,764** Total no. of exhibitors **5,691**

**Equipment Support**

No. of loans **592**

Loan amount **9.4 billion yen**

**Management consultations**

**83,866**

**Companies established**

**1,049**

**9,007**

**International business support cases in about 50 Asian and other countries and regions**

**Pre- and post-startup innovators Osaka Innovation Hub (OIH) members**

**1,365\***

**2,178\***

**Companies listed in "Creative Clusters" (creator networks in Osaka)**

**Business matching cases**

**38,715**

**Companies in incubation facilities and rental factories**

**143**

## Support Centers



**Business Innovation Center Osaka**

Business Innovation Center Osaka supports Osaka City-based SMEs, offering various kinds of services to help corporate management and start-up businesses, and holds events such as seminars, business meetings and networking event.



**Creative Network Center Osaka MEBIC**

MEBIC fosters Osaka-based creators and companies to create networks to underpin the creative industries in Osaka.



**MYDOME OSAKA**

MYDOME OSAKA, a large, accessible urban event hall located in Sakaisuji-Hommachi, the heart of Osaka, offers versatile venues for a variety of events.



**Osaka Innovation Hub (OIH)**

OIH is a place where entrepreneurs and startups come together to create innovations and launch unprecedented services and businesses to the world.



**Monodzukuri Business Information-center Osaka (MOBIO)**

MOBIO is a comprehensive support center for manufacturers, offering business matching, market expansion, and collaborations between corporations and universities. It also houses one of Japan's largest permanent exhibition halls.



**Osaka Design Promotion Plaza (ODP)**

ODP provides independent creators with incubation offices and holds seminars and events to support young and experienced creators.



**Software industry plaza TEQS**

A Sakishima-based support facility specializing in tech business. TEQS operates 5G X LAB Osaka, a rare facility run in collaboration with public and private sectors, supporting innovative business development utilizing cutting-edge technologies.



**Technoseeds Izuo**

Technoseeds Izuo provides small and medium-sized manufacturers with a complex factory base to help them deal with diverse demand, breaking away from the conventional image of rental factories.

### Information

1-4-5 Hommachi, Chuo-ku, Osaka, 541-0053  
<https://www.sansokan.jp/>



Japanese Site

### Information

F17 Business Innovation Center Osaka, 1-4-5 Hommachi, Chuo-ku, Osaka, 541-0053  
<https://www.mebic.com/media/pdf/pamphlet-en.pdf>



English site

### Information

2-5 Hommachi, Chuo-ku, Osaka, 540-0029  
<https://www.mydome.jp/>



Japanese Site

### Information

F7, Grand Front Osaka Knowledge Capital Tower C, 3-1 Ofuka-cho, Kita-ku, Osaka, 530-0011  
<https://www.innovation-osaka.jp/>



English site

### Information

Creation Core Higashiosaka Kitakan, 1-4-17 Aramotokita, Higashiosaka, Osaka, 577-0011  
<https://www.m-osaka.com/en/>



English site

### Information

F10 ATC Bldg. ITM, 2-1-10 Nankokita, Suminoe-ku, Osaka, 559-0034  
[https://www.osaka-design.co.jp/about\\_en](https://www.osaka-design.co.jp/about_en)



English site

### Information

F6 ATC Bldg. ITM, 2-1-10 Nankokita, Suminoe-ku, Osaka, 559-0034  
<https://teqs.jp/en/>



English site

### Information

6-2-29 Izuo, Taisho-ku, Osaka, 551-0031  
<https://www.obda.or.jp/jigyo/izuo.html>



Japanese Site